



Strategic Partner Marketing Services

- ✦ Online Visibility
- ✦ E-Mail Marketing
- ✦ SEO Consulting
- ✦ Targeted Audience
- ✦ And More!

<h2>Basic</h2>	<h2>Enhanced</h2> <p>Industry Exclusivity Available</p>	<h2>Starter</h2>
<h3>\$100/month</h3>	<h3>\$1,000/month*</h3>	<h3>\$500/month*</h3>
<ul style="list-style-type: none"> Logo in the Strategic Partner Monthly Newsletter Logo in the Paragon Network FBO Monthly Newsletter Listing on ParagonVendors.com Visibility to a Growing Database of Aviation Contacts Tradeshaw Recognition 	<p>Includes all Starter Package Features Plus:</p> <ul style="list-style-type: none"> Two Email Blasts to Paragon’s Full Database of 16,000+ Contacts Two Dedicated Email Blasts to all Paragon Preferred Contacts Company Logo on ParagonAviationGroup.com Ad in the Monthly Paragon Network FBO Newsletter One-Hour Online Presence and SEO Consultation with Monthly Report 	<p>Includes all Basic Package Features Plus:</p> <ul style="list-style-type: none"> Ad in the Monthly Strategic Partner Newsletter Dedicated Page on ParagonVendors.com with Lead-Generation Form One-Time Online Presence Report Routine Social Media Sharing

*A one-time setup fee of \$1,000 will be included on the first invoice.

The Strategic Partner Program is designed to increase visibility of your brand utilizing Paragon’s rock-solid relationships. With over 1,150 Paragon Preferred Flight Departments and around 100 FBOs worldwide, the power of our network is unmatched. This program offers several packages that can be customized to meet your budget and marketing needs. Contact Paragon Aviation Group today to see how this strategic alliance can benefit your organization!

Package Options

	Basic \$100/month Paid Annually	Starter \$500/month	Enhanced \$1,000/month
		10% off if paid annually	
Industry Exclusivity*	N/A	N/A	\$500/month
Email Blasts to Paragon's Full Database of over 16,000+ Contacts	\$500 each	\$250 each	2 Included
Dedicated Email Blasts to all Paragon Preferred Contacts	\$400 each	\$200 each	2 Included
Company Logo on ParagonAviationGroup.com Linked to Your Company Website	\$100/month**	\$50/month**	<input type="radio"/>
Ad in the Monthly Paragon Network FBO Newsletter	\$250/month	\$125/month	<input type="radio"/>
Ad in the Monthly Strategic Partner Newsletter with Open/Click-Rate Report	\$250/month	<input type="radio"/>	<input type="radio"/>
Dedicated Page on ParagonVendors.com with Lead-Generation Form	\$250/month**	<input type="radio"/>	<input type="radio"/>
Routine Social Media Sharing	\$50/month**	<input type="radio"/>	<input type="radio"/>
Logo in the Strategic Partner Monthly Newsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo in the Paragon Network FBO Monthly Newsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Listing on ParagonVendors.com	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visibility to a Growing Database of Aviation Contacts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tradeshow Recognition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* Exclusivity not available for all industries. Exclusivity not available for basic or starter packages.

** 12-month minimum sign-up required.

Interested in becoming a Strategic Partner?

+1.877.545.4724

Partners@ParagonFBOs.com