

# Strategic Partner Marketing Services

- ✦ Online Visibility
- ✦ E-Mail Marketing
- ✦ SEO Consulting
- ✦ Targeted Audience
- ✦ And More!

Basic	Enhanced Industry Exclusivity Available	Starter
\$150/month	\$1,000/month*	\$500/month*
<ul style="list-style-type: none"> <li>Logo in the Strategic Partner Monthly Newsletter</li> <li>Logo in the Paragon Network FBO Monthly Newsletter</li> <li>Listing on ParagonVendors.com</li> <li>Visibility to a Growing Database of Aviation Contacts</li> <li>Tradeshaw Recognition</li> </ul>	<p>Includes all Starter Package Features Plus:</p> <ul style="list-style-type: none"> <li>Two Email Blasts to Paragon's Full Database of 16,000+ Contacts</li> <li>Two Dedicated Email Blasts to all Paragon Preferred Contacts</li> <li>Company Logo on ParagonAviationGroup.com</li> <li>Ad in the Monthly Paragon Network FBO Newsletter</li> <li>One-Hour Online Presence and SEO Consultation with Monthly Report</li> </ul>	<p>Includes all Basic Package Features Plus:</p> <ul style="list-style-type: none"> <li>Ad in the Monthly Strategic Partner Newsletter</li> <li>Dedicated Page on ParagonVendors.com with Lead-Generation Form</li> <li>One-Time Online Presence Report</li> <li>Routine Social Media Sharing</li> </ul>

\*A one-time setup fee of \$1,000 will be included on the first invoice.

The Strategic Partner Program is designed to increase visibility of your brand utilizing Paragon's rock-solid relationships. With over 1,500 Paragon Preferred Flight Departments and over 60 FBOs worldwide, the power of our network is unmatched. This program offers several packages that can be customized to meet your budget and marketing needs. Contact Paragon Aviation Group today to see how this strategic alliance can benefit your organization!